

Feb 6 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: Join my Virtual House Party

Hi,

This year, I am hosting an on-line fundraiser to support St. John Center's annual fundraiser, Raisin' the Rent. This year, when we can't gather in person, I want to raise \$ _____ so that people who are homeless in our community have the resources they need to find services, shelter, and housing.

(Add two sentences about why St. John Center is important to you.)

I hope you will help me meet my fundraising goal by going to my Virtual House Party page (insert your link here) and making a donation of at least \$35. While there, you can learn about other ways to support St. John Center – like buying a raffle ticket or bidding on the Silent Auction.

The live streamed Raisin' the Rent event will be at 7:30 PM on March 6th. I will stay in touch between now and then to let you know how to be involved.

Feb 6 Sample Social Media Post

I'm supporting St. John Center's Raisin' the Rent 2021 by hosting a Virtual House Party. Check out my page here and help end homelessness in our community.

(Link to your Virtual House Party page.)

Feb 10-14 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: Raisin' the Rent raffle!

Hi,

Thank you for your early response to my Raisin' the Rent Virtual House Party! I also wanted to tell you about the Raisin' the Rent raffle. There are some great prizes, including a week's stay in a beautiful home in Asheville, NC. You can see and take a chance on raffle prizes at <https://secure.qgiv.com/for/raffl>.

If you haven't had a chance to visit my Virtual House Party page and make a donation, here is the link (insert link.)

I hope you'll take a chance and help St. John Center end homelessness!

February 14 Sample Social Media Post

This Valentine's Day I'm sharing my love for St. John Center. They are opened 365 days a year to provide support, resources, and opportunity for people in our community experiencing homelessness. I hope you'll join me at my Virtual House Party between now and March 6th and help support this great organization.

(Link to your Virtual House Party page.)

Feb 15-21 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: I'm still Raisin' the Rent

Hi,

I'm really encouraged by the response to my Virtual House Party to raise money for St. John Center. So far ___ people have joined by party and together we've raised \$____. My goal is to raise \$____. If you haven't joined yet - I hope you will. Here is the link (insert link.) If you *have* joined, please invite your friends! I'd like to have the biggest Virtual House Party out there.

Finally, just a reminder to make sure to tune in to the streamed Raisin' the Rent event will be at 7:30 PM on March 6th at <https://secure.qgiv.com/event/raisin-the-rent/>

February 15-21 Sample Social Media Post (or simply share one of St. John Center's raffle posts.)

Right now, I'm helping raise money to support St. John Center. The easiest way I can think of to support services to people experiencing homelessness is to take a chance on the amazing Raisin' the Rent Raffle prizes. You can learn more and take a chance at the link below!

<https://secure.qgiv.com/for/raffi>

Feb 22-26 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: Silent Auction

Hi,

Thank you, thank you to everyone who's joined my Virtual House Party! I hope you'll keep visiting the page to see how we're doing as we raise money to support St. John Center.

I thought you might also want to check out the Raisin' the Rent Silent Auction. Bidding opens on March 1st, but you can check out all the items right now at <https://secure.qgiv.com/event/raisin-the-rent-silent-auction/items/>. I know I am planning to bid often and early on _____.

Thanks again!

February 22-26 Sample Social Media Post

Hey everybody. Right now I am raising money to help people experiencing homelessness and I hope you will help! Check out my Virtual House Party at the link below. My goal is to raise \$_____ by March 6th. Can you help me?

Link your Virtual House Party page.

Feb 27 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: One Week Away

Hi,

Believe it or not, Raisin' the Rent is one week away. And that means my Virtual House Party is open for just one more week. If you haven't joined yet – I hope you will. (link to your page) If you have joined, I hope you'll think about making another donation to my page and helping me reach my goal of \$_____.

If you were joining me in person, you might be out of pocket for drinks, a babysitter or even something new to wear. Maybe you can contribute that amount, since we'll be enjoying the live stream event from the comfort of our own homes this year!

Remember you can log on to the streamed event at 7:30 on March 6th at <https://secure.qgiv.com/event/raisin-the-rent/>

February 27 Sample Social Media Post

I'm so excited. Raisin' the Rent is only one week away! I hope you are planning to be there. And don't forget to support my personal Virtual House Party.

<https://secure.qgiv.com/event/raisin-the-rent/>

March 1-2 Sample Social Media Post

The Raising the Rent Silent Auction is all on-line this year! Bidding is open now and closes on March 6th at 7:45 PM. It's a great way to support St. John Center!

<https://secure.qgiv.com/event/raisin-the-rent-silent-auction/items/>

March 3 -4 Sample Personal Email

TO: Your list of friends, family, and other networks

Subject: Almost to my Goal!

Hi again,

Thank you for helping me support St. John Center. The work they do really matters to me because (add your reason here.)

I have just a couple of days to meet my personal goal of raising \$_____ for St. John Center at my Virtual House Party. I am almost there. Together we're raised \$_____. Will you help push me over the top with a donation to my page today? (insert link.)

March 3 - 4 Sample Social Media Post

Did you know that last year St. John Center helped 224 people move off the streets and into permanent housing? That's why I'm supporting Raisin' the Rent this year with my Virtual House Party. I have just a couple days to reach my fundraising goal. I hope you'll help!

Link to your page.